



## Price Sheet - SimpleCampus Content Management

### Tier 1 - *\$40,000 per year*

Our Tier 1 platform is a complete website solution that will provide you with the professional web experience you require at a fraction of the cost it would take to hire the correct technical staff.

- Hosting included
- Entirely Section 508 compliant
- 1 designated content contributor
- Initial site customization (logo and color scheme)
- Initial site migration into our navigational template
- Up to 100 web pages
- News & Events Management
- Weekly check in meeting
- Contact Us form
- Google Analytics Reporting
- Full 24-7 Support

### Tier 2 - *\$55,000 per year*

Our Tier 2 platform includes additional tools and web pages to increase your web presence and streamline your Admissions process.

- Hosting included
- Entirely Section 508 compliant
- Up to 3 designated content contributors
- Initial site customization (logo and color scheme)
- Initial site migration into our navigational template
- Up to 150 web pages
- News and Events Management
- Weekly check in meeting
- Full toolset including 1 Online Admission Application w/ Ecommerce, best practice Net Price Calculator, Campus Visit Request scheduler, and Contact Us form with direct secure access for your staff
- Google Analytics Reporting
- Full 24-7 Support



### Tier 3 - *\$75,000 per year*

The Tier 3 option gives you everything you need in one package; a healthy amount of web pages, flexibility and customization.

- Hosting included
- Entirely Section 508 compliant
- Up to 5 designated content contributors
- Initial site customization (logo and color scheme)
- Initial site migration into our navigational template
- Up to 200 web pages
- News and Events Management
- Weekly check in meeting
- Full toolset including 3 Online Admission Applications w/ Ecommerce, custom Net Price Calculator, Campus Visit Request scheduler, and Contact Us form with direct secure access for your staff
- Google Analytics Reporting
- Full 24-7 Support

### Social Media Plug in - *\$7,500 per year*

Our social media plug in is just the addition you need to start communicating with your prospects the way they want to be spoken with.

- Facebook Fan Page created and linked to your website
- Youtube account created and linked to your website
- Twitter account created and linked to your website
- Monthly consulting calls to monitor your strategy and grow your followers

### Notes

- Client is responsible for sharing their domain, purchasing an SSL certificate, and supplying a merchant account to work with for our Ecommerce gateway. Our suggested vendor is Paypal, Payflow Pro.
- Additional Software customization (feature changes), Application customization, or database integration is possible and billed at \$200/hr with a budget agreed upon in advance.
- Extended agreements may result in additional discounts.